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**From:** Spokane River [info@spokaneriver.net]  
**Sent:** 6/13/2018 7:33:54 PM  
**To:** Andy Dunau [andy@dunau.com]  
**Subject:** Forum/SRRTTF Social Media Workshop

Hi,

The Spokane River Forum is partnering with the Spokane River Regional Toxics Task Force (SRRTTF) to leverage social media messaging across agencies and organizations to reduce toxics in general, and PCB products in particular, being released into the environment. Through December, we'll be working collaboratively to both regularly post messages and evaluate strategies for leveraging social media capacities.

As an SRRTTF member, we need your help in identifying the right social media person from your organization to attend a kick-off workshop in July. Please forward this email to the person and/or provide us their name and email.

**Your social media representative is asked to [click here](#) to complete a Doodle Poll to help determine the workshop date. If you wish to attend, please complete the Doodle Poll as well.**

This will be a half day, interactive workshop with both content and process dimensions to it.

On the content side, we are reviewing documentation regarding key PCB messaging. This will be summarized at the workshop with participants helping identify priority and related messages that will work well with social media.

On the process side, participants will help each other understand their organization's internal process for posting and reposting social media messages, approvals necessary, etc. This will enable us to develop a big picture process to support common social media messaging being distributed across organizations.

Thanks in advance for helping us work through this.

Sincerely,

Andy Dunau and Tonilee Hanson  
Spokane River Forum